

BERNINA

made to create

Each project
is beautiful in
its own way



WINTER COLLECTION

Black Friday Sale⁹

November 17-30 ONLY!



bernette

SWISS DESIGN



b77

\$999

~~MSRP \$1,999~~



B 435

\$1,499

~~MSRP \$2,399~~



L 850

\$2,499

~~MSRP \$3,749~~



b05
ACADEMY

\$349

~~MSRP \$535~~



b64
AIRLOCK

\$999

~~MSRP \$1,735~~



B 535

\$2,499

~~MSRP \$3,999~~



B 535
with Embroidery Module

\$3,499

~~MSRP \$5,749~~



Black Friday Sale⁹

November 17–30 ONLY!

Q 16 on Adjustable Foldable Table

\$5,999
~~MSRP \$7,999~~



Q 16 on 10' Studio Frame

\$8,999
~~MSRP \$11,999~~



Special Financing Offers



0% interest for 60 months[†]
on in-store purchases of \$3,000 or more. 60 Equal Monthly Payments Required.

November 18–30, 2023

0% interest for 48 months[†]
on in-store purchases of \$3,000 or more. 48 Equal Monthly Payments Required.

November 18–December 31, 2023

FREE Embroidery Module¹⁰

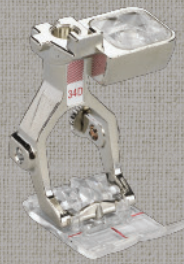
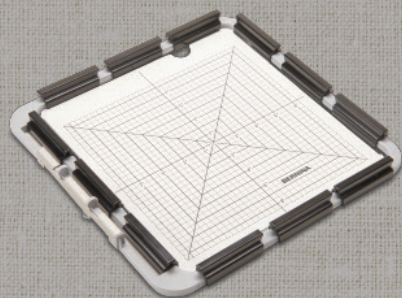
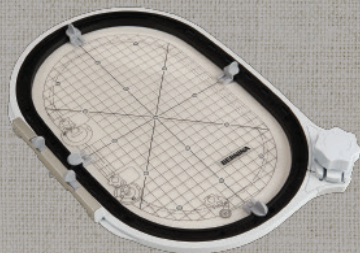
November 17–December 31 ONLY!



Receive the Embroidery Module free with the purchase of a B 770 QE PLUS!

Accessory Savings

December 1–31 ONLY!



**SAVE
25%**

25% off (MSRP)

on BERNINA/bernette Presser Feet, Embroidery Hoops and Luggage¹¹

BERNINA Holiday Gift Box

Share the joy of this Limited Edition keepsake

\$999

Curated exclusive BERNINA branded collection from top designers. The box contains 12 limited edition items, perfect for any BERNINA enthusiast. *Hurry, these will sell out fast!*

- BERNINA Scissor Set
- OESD USB Stick with 12 Embroidery Collections
- Mettler 8 Spool Thread Set
- Exclusive BERNINA Rulerwork Ruler Set
- BERNINA #1 Gold Foot
- Benartex BERNINA Fabric Print Collection
- Bespoke Vegan Tote Sewing Kit
- One of a Kind BERNINA Ornament
- Custom BERNINA Fashion Scarf
- 24 oz. Insulated Steel Tumbler
- 1 Class on the BERNINA Skill Hub
- 1 Year Digital Subscription to Inspiration Magazine



Scan to
learn more

B 790 PRO

\$15,499 or \$323/Month*
0% interest for 48 months**

On qualifying purchase of \$3,000 or more made with your BERNINA Credit Card. 48 Equal Monthly Payments Required.

Designed to bring you more features that enhance the joy of creating. This is the new BERNINA 790 PRO.

Enriched with exciting new sewing, quilting and embroidery features and the next generation **stitchprecision²** Technology, the B 790 PRO is even more precise and lets you control every stitch to achieve perfect results every time.



Buy a B 790 PRO and receive these
FREE GIFTS
A \$2,477 Value¹



BERNINA Embroidery Bundle

Maxi Hoop



BERNINA 7 Series
Core Skills Course



XL Machine
Suitcase



XL Module
Suitcase

\$16,499 or \$344/Month*
0% interest for 48 months**

On qualifying purchase of \$3,000 or more
made with your BERNINA Credit Card.
48 Equal Monthly Payments Required.

Buy a B 880 PLUS



RECEIVE A FREE
BERNINA Luxe Cabinet
A \$5,499 Value²

B 880 PLUS Cabinet Offer

The meter is running on this cab



Thread and other accessories shown not included.

L 890 Serger Cabinet Offer

It's time to turn your home into a studio



Thread and other accessories shown not included.

\$7,999 or \$167/Month*
0% interest for 48 months**

On qualifying purchase of \$3,000 or more
made with your BERNINA Credit Card.
48 Equal Monthly Payments Required.

Buy an L 890 Serger



RECEIVE A FREE
BERNINA SERGER STUDIO
A \$3,249 Value³

B 570 QE Kaffe Edition

Let your creativity bloom



Optional Embroidery Module package available. See store for details.

\$5,649 or \$118/Month*
0% interest for 48 months**

On qualifying purchase of \$3,000 or more
made with your BERNINA Credit Card.
48 Equal Monthly Payments Required.

Buy a B 570 QE Kaffe Edition and receive

FREE GIFTS
A \$1,299 Value⁴



Limited Time Offer!
\$2,499
~~MSRP \$3,335~~
Available while supplies last.

SPECIAL EDITION
Package Includes



Yaya Han Presser
Foot Set



Embroidery Software
9 Creator

Embroidery
Hoops in
3 Sizes



Plus Exclusive Embroidery
Designs by Yaya Han

bernette 79 Yaya Han Edition

Be the hero of your cosplay story



Q 24 on PRO Frame with Q-matic Bundle

These machines are a big deal

From the very first stitch, you will appreciate the thought behind every detail.

- Easy to thread
- Compatible with twin and specialty needles
- BERNINA Stitch Regulator for fast, perfect stitches
- Easy to adjust tension for various thread types
- Uses standard sewing machine needles for error-free installation



\$35,999 or \$564/Month[†]
**Total payments including
interest of \$40,539.60**
3.99% APR for 72 months^{††}

On purchases of \$5,000 or more with your BERNINA Credit Card. 72 Fixed Monthly Payments Required.

Q 24 ON PRO FRAME WITH Q-MATIC BUNDLE INCLUDES



Batting Bar



Zippered Leaders



Pantograph Kit



Frame Casters



BERNINA Q Series
Gift Box

Bundle Savings of over \$9,200⁵

\$15,499 or \$243/Month[†]
Total payments including
interest of \$17,453.52
3.99% APR for 72 months^{††}

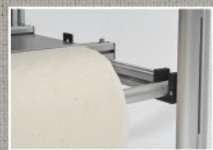
On purchases of \$5,000 or more with your BERNINA Credit Card. 72 Fixed Monthly Payments Required.

Q 20 on 10ft. Studio Frame Bundle

Framed for success



Q 20 on 10ft. Studio Frame **BUNDLE INCLUDES**



Batting Bar



Pantograph Kit



BERNINA Q Series
Gift Box

Bundle savings of over \$4,300⁶

Q 20 on Horn Lift Table Bundle

Elevate your quilting experience



\$13,499 or \$212/Month[†]
Total payments including
interest of \$15,201.36
3.99% APR for 72 months^{††}

On purchases of \$5,000 or more with your BERNINA Credit Card. 72 Fixed Monthly Payments Required.

Q 20 on Horn Lift Table **BUNDLE INCLUDES**



Q 20 Dust Cover



BERNINA Chair



BERNINA Gripper
Ring Set



BERNINA Q Series
Gift Box

Bundle savings of over \$5,400⁷

Exceptional Savings

Embroidery only machines⁸



B 700 E

\$2,999
MSRP \$7,749



B 500 E

\$1,999
MSRP \$4,899



bernette
SWISS DESIGN

b70 DECO

\$999
MSRP \$2,269



Overlocker
Accessory
Travel Case
\$239



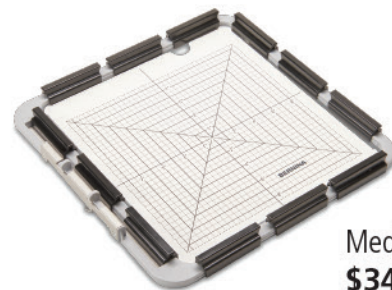
Small
Clamp Hoop
\$299



BERNINA
Thread
Library
\$425



BERNINA
Embroidery
Foot #26L
\$44.99



Medium Clamp Hoop
\$349



BERNINA Overlocker
Thread Collection
\$299

***Equal Monthly Payments for 0% Financing** The estimated monthly payment shown equals the purchase price (excluding taxes and delivery) divided by the number of months in the promo period. It is rounded to the next highest whole dollar. It is only good with the financing offer shown. If you make these payments by the due date each month, you should pay off this purchase within the promo period, if it is the only balance you are paying off. If you have other balances on your account, this payment will be added to any other minimum monthly payments.

****0% Interest for 48 Months** Offer applies only to single-receipt qualifying purchases. No interest will be charged on promo purchase and equal monthly payments are required equal to initial promo purchase amount divided equally by the number of months in promo period until promo is paid in full. The equal monthly payment will be rounded to the next highest whole dollar and may be higher than the minimum payment that would be required if the purchase was a non-promotional purchase. Regular account terms apply to non-promotional purchases. For new accounts: Purchase APR is 29.99%; Minimum Interest Charge is \$2. Existing cardholders should see their credit card agreement for their applicable terms. Subject to credit approval. See store for details. Participating Dealers Only.

†Monthly Payments for 72 Months APR The estimated monthly payment shown equals the purchase price (excluding taxes and delivery) multiplied by 1.564%. It is rounded to the next highest whole dollar. It is only good with the financing offer shown. If you make these payments by the due date each month, you should pay off this purchase within the promo period, if it is the only balance you are paying off. If you have other balances on your account, this payment will be added to any other minimum monthly payments.

††APR for 72 Months Financing Offer applies only to single-receipt qualifying purchases. Interest will be charged on the promo purchase from the purchase date at a reduced 3.99% APR, and fixed monthly payments are required until paid in full. These payments are equal to 1.564% of initial promo purchase amount and rounded up to the next whole dollar. These payments may be higher than the payments that would be required if this purchase was a non-promo purchase. Regular account terms apply to non-promo purchases. For new accounts: Purchase APR is 29.99%. Minimum interest charge is \$2. Existing cardholders: See your credit card agreement terms. Subject to credit approval. We reserve the right to discontinue or alter the terms of this offer any time. See store for details. Participating Dealers Only.

1 B 790 PRO BERNINA (B) 790 PRO Gift with Purchase (GWP) available to retail purchaser of a new B 790 PRO sewing/embroidery machine. GWP includes each of the following: One (1) BERNINA XL Machine Suitcase, MSRP \$539; One (1) BERNINA XL Module Suitcase, MSRP \$359; One (1) BERNINA Embroidery Box, MSRP \$749; One (1) BERNINA Maxi Embroidery Hoop, MSRP \$529.99; and Coupon Code for BERNINA 7 Series Core Skills Course, MSRP \$300. Total package value; \$2,477. Available while supplies last. Offer may not be combined or replaced

with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of America, LLC reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. 50 US/DC, 18+. Void where prohibited by law.

2 B 880 PLUS with Cabinet Offer Offer valid October 1–December 31, 2023 at any participating BERNINA Store in the United States of America. Offer applies to one single purchase of a new BERNINA 880 PLUS machine. Offer good for one (1) base model BERNINA Luxe Sewing Suite by Horn (\$5,499 MSRP). Please consult your local BERNINA dealer for shipping options. Cannot be replaced with any offer. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Offer void where prohibited by law.

3 L 890 with Cabinet Offer Offer valid October 1–December 31, 2023 at any participating BERNINA Store in the United States of America. Offer applies to one single purchase of a new BERNINA L 890 machine. Offer good for one (1) BERNINA Serger Studio (\$3,249 MSRP). Please consult your local BERNINA dealer for shipping options. Cannot be replaced with any offer. Not valid on previous purchases or with any other offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes not included in total purchase calculation. Customer is responsible for all applicable sales tax. Offer void where prohibited by law.

4 B 570 QE Kaffe Edition Offer BERNINA (B) 570 QE PLUS Kaffe Edition Gift with Purchase (GWP) available to retail purchaser of a new B 570 QE Kaffe Edition sewing/embroidery machine. GWP includes each of the following: One (1) BERNINA L Kaffe Edition Machine Suitcase, MSRP \$469; One (1) Kaffe Edition Machine Dust Cover, MSRP \$49; Kaffe Exclusive Decorative Stitches, MSRP \$620; and Kaffe Exclusive Embroidery Designs, MSRP \$160. Total package value; \$1,298. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Available while supplies last. Offer and its terms are subject to change. Offer available at participating BERNINA Dealers only. BERNINA of America, LLC reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. 50 US/DC, 18+. Void where prohibited by law.

5 Q 24 on PRO Frame with Q-matic Bundle Offer Offer valid October 1–December 31, 2023 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new BERNINA Q 24 on frame with Q-matic Bundle for a special price of \$35,999 (a \$45,243 complete bundle package value). Offer good for one BERNINA Q Series on PRO Frame Bundle. Bundle is valued at

\$3,745 and includes the BERNINA Q Series Gift Box (\$999 MSRP), BERNINA Pantograph Kit (\$1,499 MSRP), BERNINA Q Series Batting Bar (\$349 MSRP), Zippered Leaders (\$499 MSRP) and BERNINA Q Series Frame Casters (\$399 MSRP). Total package savings are \$9,244. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Void where prohibited by law.

6 Q 20 on 10 Ft Studio Frame Bundle Offer Offer valid October 1–December 31, 2023 at any participating BERNINA Longarm Stores in the United States of America. Offer applies to the purchase of a new BERNINA Q 20 on a BERNINA Studio Frame Bundle for a special price of \$15,499 (a \$19,846 complete bundle package value). Offer good for one BERNINA Q Series on Studio Frame Bundle. Bundle is valued at \$2,847 and includes the BERNINA Q Series Gift Box (\$999 MSRP), BERNINA Q Series Batting Bar (\$349 MSRP), and BERNINA Pantograph Kit (\$1,499 MSRP). Total package savings are \$4,347. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Offer void where prohibited by law.

7 Q 20 on Horn Lift Table Bundle Offer Offer valid October 1–December 31, 2023 at any participating BERNINA Dealership in the United States of America. Offer applies to the purchase of a new BERNINA Q 20 Sit-down Machine on a Lift Table by Horn Bundle for a special price of \$13,499 (a \$18,905 complete bundle package value). Offer good for one BERNINA Q Series Sit-Down Bundle. Bundle is valued at \$1,906 and includes the BERNINA Q Series Gift Box (\$999 MSRP), BERNINA Gripper Rings (\$159 MSRP), Q 20 Dust Cover (\$149 MSRP), and BERNINA Red Chair (\$599 MSRP). Total package savings are \$5,406. Savings discount will be applied by the participating US BERNINA Dealership at the time of purchase. Not valid on previous purchases or with any other savings offers or coupons. Some exclusions may apply. Subject to availability. Available while supplies last. Taxes are not included in the total purchase calculation. Customer is responsible for all applicable sales tax. If customer returns the product(s) purchase discount will be lost. Cannot be redeemed for cash. Offer void where prohibited by law.

8 B 700 E, B 500, and b70 DECO Embroidery Only Offer Offer valid October 1–December 31, 2023 at any participating BERNINA/bernette Dealership in the United States of America. Available while supplies last. Exclusions may apply. See store associate for details.

9 Black Friday Sales Offer valid November 17–30, 2023. Available while supplies last. See BERNINA/bernette dealer for details.

10 B 770 QE PLUS Embroidery Module offer Offer valid November 17–December 31, 2023, at any participating BERNINA Store in the United States of America. Offer applies only to the purchase of a new BERNINA 770 QE PLUS sewing/embroidery machine. Offer may not be combined or replaced with any other BERNINA promotional offers, rebates, coupons or discounts. Not valid on previous purchases. Taxes are not included in the total purchase calculation. Available while supplies last. Offer and its terms are subject to change. BERNINA of America, LLC reserves the right to extend, modify, eliminate, or reduce this offer without prior notice. Void where prohibited by law.

11 December Savings Offer valid December 1–31, 2023, for 25% off MSRP at any participating BERNINA/bernette Store in the United States of America. Offer applies only to the purchase of new BERNINA or bernette Presser Feet, BERNINA/bernette Embroidery Hoops, and BERNINA/bernette Machine Cases and Bags. Not valid on previous purchases or with any other offers or coupons. Subject to availability. Available while supplies last. If customer returns the product(s) purchase discount will be lost. Customer is responsible for all applicable sales tax. Offer void where prohibited by law.

‡ Finance Offer Qualifying purchases must be on one receipt. No interest will be charged and equal monthly payments are required on promo purchase until it is paid in full. These payments equal the total promo purchase amount divided by the number of months in the promo period, which may be 48 or 60 months, and rounded up to the next whole dollar. These payments may be higher than the payments required if this purchase was a non-promo purchase. Regular account terms apply to non-promo purchases. For new accounts: Purchase APR is 29.99%. Minimum interest charge is \$2. Existing cardholders: See your credit card agreement terms. Subject to credit approval. See Store for details. Participating Dealers Only.

Kaffe

Each machine
comes with
FREE gifts!

B 770 QE PLUS
Kaffe Edition
Now with FREE
Embroidery Module!*



B 475 QE
Kaffe Edition

*Offer valid November 17–December 31, 2023 only on B 770 QE PLUS Kaffe Edition.
Available while supplies last. See store for details.

This holiday,
give the gift
of bernette!



bernette

SWISS DESIGN

Machines start at only \$335. [bernette.com](https://www.bernette.com)

sew *SO...* podcast

Scan to learn more:



This series of podcasts feature casual conversations with sewists, quilters and fabric artists as they share the gifts of their personal stories. Learn what excites them, what inspires their work and how they have grown and connected with their communities. Head to sewandsopodcast.com and tune in to these engaging, inspiring, and highly informative stories, you can't help but return to spend more time with your tribe.



Gail Yellen invites you to the

Holiday Ball

Learn how to make:



#A BIG DAY

What is your **BIG DAY**?

- Finish the very last seam?
- Master a new technique?
- Start something you've never dared before?

With BERNINA, any day with the joy of creating can become a Big Day. What is yours?

Scan to share with us:





BERNINA
made to create

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